



## Michael D. Brown's Perfect Day Five Years From Now

- I am debt free, using the earnings of my investments to support and finance my lifestyle, foundation, business, and further personal, professional growth/goals.
- I am staying fresh with specialty and advanced training, certifications, and credentialing in my area of branded expertise.
- God is still the center and is still working through me.
- My personal and professional success continues to accelerate and stay fresh—I'm forever growing both personally and professionally.
- I am fully engaged in my personal and professional success and in total alignment: physically, mentally, emotionally, and spiritually.
- I am speaking for Fortune 500 companies and business schools.
- My daily investment fee for clients has increased 55 percent and I am delivering 55 percent more return on their investment.
- I am delivering and driving fresh results through and with people while offering a unique experience. This work is underpinned by my Fresh Customer Service® and Fresh PASSION tools and processes. The main focus here is to help individuals, organizations, and companies achieve exponential personal, professional, and economic growth. This work has a coaching, speaking, training, and seminar component. I have completed the books on Fresh Customer Service (done!) and Fresh PASSION (you are reading it now).
- The Get a Brand or Die a Generic program has expanded to a full executive coaching, training, and seminar enterprise.
- This feels really good, because I am working in my destiny and doing what I am passionate about and I am making a difference in the lives of individuals and in organizations.
- I have opened the Fresh Results Institute and am serving 1,000 participants.
- I have a Ritz-Carlton vacation home in Florida.
- I have a slate of products centered around Fresh Customer Service and Get a Brand or Die a Generic. This includes books, manuals, audio, teleseminars, online courses, and other training materials.
- My personal relationship has been strengthened with my family—I am spending the holidays with them and I am taking them on an all-expenses-paid vacation once a year.
- My health is in tip-top shape, and I am still working out.
- I have started the Michael D. Brown Foundation.