

PREPARING YOUR SELF-ASSESSMENT

How prepared are you? Have you taken the necessary preparations in your personal and professional life to establish a brand that will guarantee your success? It's time for a heart check on your preparedness level. Answer each question using the following scale of one to five hearts. Then add up the total and see how "heart-healthy" your preparation really is!

Scale

- | | | | |
|---|-------|-------------------|--|
| 5 | ♥♥♥♥♥ | Strongly agree | That's really, really true about me. |
| 4 | ♥♥♥♥ | Agree | That would be me. |
| 3 | ♥♥♥ | Somewhat agree | 50/50 sometimes, sometimes not. |
| 2 | ♥♥ | Disagree | That absolutely has nothing to do with me. |
| 1 | ♥ | Strongly disagree | Let me take the fifth on this. |

What's Your Pulse Rate?

6.5 Questions Measuring How Prepared You Are

- 1. I have a fully realized ideal of personal and professional success around which I build all my preparatory efforts.
- 2. I have the utmost confidence that I am truly prepared to achieve success and have no doubts about my ability to overcome any obstacle, no matter how unpredictable.
- 3. I have mastered the specific skills necessary to achieve success by being a branded expert in my chosen field.
- 4. I have obtained the credentials (the proper degree, certifications, advanced training, etc.) necessary to achieve success by being a branded expert in my chosen field.
- 5. I feel a burning competitive desire that pushes me to always take additional steps toward being prepared rather than feel satisfied with my preparatory efforts.
- 6. I know the skill sets and the mental attitudes of three people who have achieved success in the area in which I want to succeed.
- 6.5 I gain a new competitive skill on at least a quarterly basis.

- Total

Now that you've taken the test, let's analyze your score:

Scores

- **7–13:** Your preparation is winging it. You haven't taken any real steps to prepare yourself for success and are relying on blind luck and last-second thinking to overcome whatever obstacles come your way.
- **14–20:** Your preparation is hasty. You have taken a few quick steps to get ready to succeed, but hurrying now will only make success take longer to arrive later.
- **21–26:** Your preparation is by the book. You have done all the obvious things it takes to prepare for success in your chosen field, but so have most of your competitors. Those who take extra steps and think outside the box in their preparation are the ones who will stand out.
- **27–33:** Your preparation is game ready. You have gone above and beyond the norm to prepare and are ready for some serious competition. But are you ready to win?
- **34–35:** Your preparation is Scoutworthy. Bully for you! You have taken the words of Robert Baden-Powell to heart and have thoroughly prepared yourself for all contingencies, including unknowns, and done the groundwork necessary to truly stand out from the rest of the competition. You are fit to fight.